

The Future of Breeding Finding the Right Path in an Uncertain World

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Me



Current Situation

- Growing importance of dog welfare
- Extreme and unrealistic ideas and requirements
- Mass-production of trending breeds & breeds losing popularity
- Missing identity
- An utterly changing society

Why Don't We Like Uncertainties

- Future predictions on the consequence of decisions, events, actions, whatever are important
- The known path versus constant alert
- Old rules do not apply

Sources of Uncertainties

- No predictability or trustworthy and obvious patterns in the environment to forecast future outcomes
- The individual cannot
 - understand the environment,
 - has no influence on radical changes,
 - no resources or experience in how to adapt to changes.

When We Make Everything Even Harder

- Denial – what does not exist, I do not need to bother about
- „I’m absolutely perfect”
- Someone (but definitely not me) should do something to make things better.
- The comfort of nostalgia – everything is good as it has always been

Different Uncertainties

- Individual (or even a group of individual)
 - Am I enough?
- Environmental
 - Do I understand what's happening?
 - Can I influence?

Further Triggers

- Technology
- Generation differences
- Tremendous amount of information

Breeders Are...

- Complex society
- Own norms [as a society]
- Own motivations [as a society]
- Complex dynamics, interactions

Breeding

Domestic

- Mentors & Mentees
- Generation gaps
- Various stakeholders
- What is knowledge?

Environmental

- Segregation
- Someone needs to be blamed
- Emotions versus Facts

In a Nutshell

- Change is inevitable
- Consciously understand the frustration and anxiety caused by uncertainties
- Understand the mechanisms, causations, dynamics, and interactions behind a situation causing uncertainties
- Evaluate the situation: either influence or adapt
- How to apply it in breeding?
- Nothing solves itself